

Privacy policy

Newsletter clarification - 18 September 2026

Subscription and confirmation

The Äerdschëff asbl newsletter is managed with MailPoet. You confirm your subscription through a link sent to your email address. This address and information about your subscription are used to deliver the newsletter, record confirmation and manage your preferences and unsubscribe requests.

Open and click measurement

Open and click measurement is disabled in MailPoet. We do not use engagement-tracking cookies to measure your interaction with the newsletter. Technical data needed for delivery, confirmation, subscription management and unsubscribing is still used.

Unsubscribing and historical data

You can unsubscribe through the link included in newsletters. Unsubscribing stops future newsletter deliveries; it does not automatically erase all historical data. Disabling open and click measurement does not erase data already recorded either. To request access to, correction or erasure of your data, contact team@aerdscheff.lu.

Scope of this update

These clarifications supplement sections 2, 3, 5, 6, 7 and 8 of the policy dated 5 June 2025 reproduced below. For the newsletter, they take precedence in case of differences, particularly regarding the distinction between unsubscribing and erasure. All other provisions remain unchanged.



Privacy Policy – Äerdschëff asbl

This privacy policy explains how we collect, use, and protect the personal data you provide when browsing our website www.aerdscheff.lu or when interacting with us.

1. Who are we?

Äerdschëff asbl is a non-profit association based in Luxembourg. Its mission is to raise awareness, provide training, and explore ecological resilience, low-tech approaches, and sustainable practices.

Address: 1 rue du Lycée, L-8508 Redange/Attert

Email: team@aerdscheff.lu

2. What data do we collect?

We only collect the data strictly necessary for our activities:

- Data you provide: first name, last name, email, organization, phone number, message (via contact or event registration forms).
- Browsing data: anonymized IP address, browser type, pages visited, visit duration – for statistical purposes only (using cookies or privacy-respecting analytics tools).

3. Why do we collect your data?

Your data is used to:

- Contact you after a request or registration
- Manage your participation in our trainings, visits, or events
- Share information about our activities via newsletter (if you've consented)
- Improve the quality of our website and content

4. Legal basis for processing

Data processing is based on:

- Your explicit consent (forms, newsletter)
- The execution of a contract or associative activity (training registration)
- Our legitimate interest in promoting our awareness-raising actions



5. Who has access to your data?

Your data is never sold. It is only shared with:

- Äerdschëff team members, as part of their roles
- Our technical providers, if necessary (web hosting, registration platform), in full confidentiality

6. How long do we keep your data?

- Event or training data: 2 years after participation
- Contact data: 3 years after last active interaction
- Newsletter subscription: until consent is withdrawn (you may unsubscribe at any time)

7. Your rights

Under the GDPR, you have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion or restriction of processing
- Withdraw consent at any time
- Request data portability (if applicable)

To exercise these rights, contact: team@aerdscheff.lu

8. Cookies

Our site may use cookies for anonymous statistics or to improve navigation. You can disable them anytime via your browser settings.

9. Data security

We apply all appropriate technical and organizational measures to protect your data from loss, unauthorized access, or disclosure.



10. Policy updates

This policy may be updated at any time. The latest version is always available on this page.

Last updated: 5 June 2025